

Leadercast™  Lakeland

G.H.O.A.T.

GREATEST HABITS OF ALL TIME



Wednesday, May 15, 2024 | 8:30 a.m. – 3:30 p.m.
Bonnet Springs Park Event Center
900 Bonnet Spgs Blvd, Lakeland, FL 33815

Sponsorship Prospectus

Sponsor Types	\$7,500 Title Sponsor (100% Exclusive)	\$5,000 Diamond (Industry Exclusive)	\$2,500 Platinum	\$1,000 Gold	\$500 Silver	\$250 Bronze
Complimentary tickets with reserve seating (Leadercast ticket value = \$150)	15	10	5	3	2	1
Sponsor welcomes attendees at beginning and close of conference	✓					
Recognition in pre-event promotions	✓	✓	✓	✓		
Corporate table on event day to showcase product/services	✓	✓	✓	✓		
Corporate banner	✓	✓	✓	✓	✓	
Promotional item in swag bags for all attendees	✓	✓	✓	✓	✓	✓
Promotional video played from main stage during breaks (provided by sponsor)	45-second	30-second	15-second			
Emcee announcements during Leadercast	3	2	1			
Discounts for additional tickets	\$25 off (unlimited tickets @ \$50)	\$20 off (up to 15 tickets @ \$55)	\$15 off (up to 10 tickets @ \$60)	\$10 off (up to 5 tickets @ \$65)		
Sponsorship spots available	1	2	4	Unlimited	Unlimited	Unlimited

The generosity of our sponsors makes it possible for Leadership Lakeland Alumni Association to offer tickets to organizations in the community at no charge to provide access to Leadercast. If you would like to donate tickets to a specific organization, please contact info@leadershiplakelandalum.com