

# 2019 Sponsorship Opportunities

Leadercast  Lakeland

**\$7,500** ——— Title Sponsor - 100% Exclusive

**\$5,000** ——— Diamond - Industry Exclusive Only

**\$2,500** ——— Platinum

**\$1,000** ——— Gold

**\$500** ——— Silver

**\$250** ——— Bronze - Digital Sponsor

**BRIAN**  
**West**

Publix Super Markets, Inc. • Media & Community Relations Manager

Leadercast is a convenient opportunity to come together as a working community, but even more it's a great opportunity to hear some of the best leaders in the country share some of their successes and failures in leadership. There's something for people at all levels of leadership. It's definitely worth making time in your day.

**TRACY**  
**Kimbrough**

Leadership Lakeland Alumni Assoc. • President

There is something for everyone at Leadercast. It is more than a leadership simulcast. It is an inspiring event that brings out the leader in all who attend.

# 2019 Sponsorship Prospectus

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# LEADING HEALTHY *Teams*

Sponsor Types	\$7,500 Title Sponsor (100% Exclusive)	\$5,000 Diamond (Industry Exclusive Only)	\$2,500 Platinum	\$1,000 Gold	\$500 Silver	\$250 Bronze (Digital Sponsor)
Complimentary tickets with reserve seating (Leadercast ticket value = \$150)	15 @ \$2250 value	10 @ \$1500 value	5 @ \$750 value	3 @ \$450 value	1 @ \$150 value	1 @ \$150 value
Invitation to welcome attendees at beginning and close of conference. Up to 5 minutes scheduled time to speak.	✓					
On-Site Marketing	✓					
Private reception area. Refreshments provided during breaks.	✓	✓				
Leadercast online - 1 yr subscription	✓	✓				
Digital / Social Marketing	✓	✓	✓			
Promotional video played from main stage during breaks (provided by sponsor)	45-second	30-second	15-second			
Emcee announcements from the stage during the Leadercast program	3	2	1			
Corporate banner prominently displayed	Exclusive location in lobby and inside venue	In lobby and inside venue	Inside venue	Inside venue		
Discount coupon code given for a limited time and access to purchase additional tickets at a discounted price (initial ticket price \$75)	\$25 off (unlimited number of tickets @ \$50)	\$20 off (up to 15 tickets @ \$55)	\$15 off (up to 10 tickets @ \$60)	\$10 off (up to 5 tickets @ \$65)		
Corporate table on event day to showcase product/services	Exclusive location in lobby and inside venue	In lobby and inside venue	Inside venue	Inside venue	Inside venue	
Sponsorship spots available	1	2	4	Unlimited	Unlimited	Unlimited
Recognition in pre-event promotions including radio, TV, social media and print (pending deadlines); and post-event correspondence to attendees.	✓	✓	✓	✓	✓	✓

**ADDITIONAL OPPORTUNITIES:** Scholarship Sponsor \$65 NFP / Student (HS Sr/College)  
Lunch Sponsor \$2,000

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# LEADING HEALTHY *Teams*

Please complete the attached form and email to [info@leadershiplakelandalum.com](mailto:info@leadershiplakelandalum.com)

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## Let's Get Started:

### Information

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Marketing Piece: \_\_\_\_\_ Promotional Item: \_\_\_\_\_

### Sponsorship Package

Title (\$7,500) \_\_\_\_\_ Diamond (\$5,000) \_\_\_\_\_ Platinum (\$2,500) \_\_\_\_\_

Gold (\$1,000) \_\_\_\_\_ Silver (\$500) \_\_\_\_\_ Bronze (\$250) \_\_\_\_\_

All tables and chairs are provided. It is up to the sponsor to provide table cloths.

For questions and/or other inquiries contact

Lisa Oliver, Event Coordinator at [info@leadershiplakelandalum.com](mailto:info@leadershiplakelandalum.com)

Sponsor Signature: \_\_\_\_\_

Authorized Event Coordinator Signature: \_\_\_\_\_